A2E.MEDIA

FREE RESOURCE

Website Quick-Check

10 points in 10 minutes for any small business website

Open your website on your phone and on a computer. Check each box you can honestly answer yes to. No technical skill needed.

FIRST IMPRESSION

- [ ] **1** In five seconds, a stranger can tell what you do, who it is for, and where you are or serve.
- [ ] **2** The main headline and first button tell visitors the next step: call, book, buy, or get a quote.

TRUST

- [ ] **3** You show proof: real photos, real reviews, past work, or credentials, and nothing that looks made up.
- [ ] **4** Your business name, a real email, and a phone number or contact form are easy to find on every page.

CONTACT AND ACTION

- [ ] **5** Your contact form or booking link works, and you get the message when you test it.
- [ ] **6** Your prices, packages, or a clear "how it works" are visible, so visitors know what to expect before they reach out.

MOBILE AND SPEED

- [ ] **7** On your phone, text is readable without zooming, buttons are easy to tap, and nothing scrolls sideways.
- [ ] **8** Pages load in a few seconds on mobile data, and images are not huge or blurry.

BASICS

- [ ] **9** Every page has a clear title, the site loads over https (a lock icon), and your business shows up when you search its name.
- [ ] **10** Your privacy policy and terms are linked, the copyright year is current, and no links or pages are broken.

How to read your score

Count your checked boxes. This is a rough self-check, not a formal audit.

My score: _____ out of 10

9 - 10	Strong foundation. Small improvements will likely matter more than a rebuild.
6 - 8	Solid start with gaps. Fix the unticked items first, starting with 1 to 6.
0 - 5	Your site is likely costing you visitors. Start with items 1, 2, 5, and 7.

Fix first (my notes)

Want help with the unchecked items?

Book a free 15-minute call and we will talk through your results. No obligation, and we work with clients anywhere.

Book a free call: a2emediallc.com/book

Call (586) 210-0544 | Email info@a2emediallc.com